

October 17th 2006



## Dreams Newsletter 001



### Dreams Project Launch

Tuesday 17th October sees the launch of the Dreams Project, an exciting filmmaking initiative commissioned by the regions' screen agency, Screen Yorkshire, and supported through funding from Yorkshire Forward.

The project aims to bring together the regions' most promising young athletes and filmmakers, in the creation of an inspirational social documentary focussing on the potential of local athletes, and their journey towards the 2012 London Olympics. During the project a media-rich website will be developed, and will showcase media based content created by young filmmakers, promoting young athletes and their stories.

Between October and January 2007, young filmmakers from throughout South Yorkshire will be on task to record personal reflections from athletes, explore and capture their backgrounds, gain an insight into their home lives and everyday interests, record anecdotes from families, young people and local residents, as well as recording training sessions, local events, competitions, and races.



This is the first stage of the project, and following a feasibility study, which is running parallel to the project, Screen Yorkshire will be looking to commission a further piece, following athletes from summer 2007 to the London Olympics in 2012.

The Dreams Project is managed and delivered by C Media Productions Ltd, a local media company who specialise in the creation of short film with local young people and their communities. The project has gained support from a number of local and national organisations including, First Light, Rawmarsh CLC, Rawmarsh Community School and Sports College, The Post Box and a number of commercial companies.

For more information about this exciting Yorkshire based filmmaking initiative please contact C Media Productions Ltd on 01924 830850 or at [info@cmediaproductions.co.uk](mailto:info@cmediaproductions.co.uk)

